



FOR IMMEDIATE RELEASE

WELLTEK SUBSIDIARY HELPS TENNESSEE SCHOOL DISTRICT LOSE THOUSANDS OF POUNDS IN 90-DAY WELLNESS CHALLENGE

Results Are In with 1500+ Participants and 57 Teams Competing

ORLANDO, FL – July 07, 2010 – WellCity, Inc. (<http://www.wellcity.com>), a wellness-related social network and subsidiary of WellTek, Inc. (OTCBB:WTKN), today announced the latest winner of its proprietary *90-Day Wellness Challenge*[™] — Fairview Middle School of Williamson County, Tennessee. The *Challenge*, which began several months ago with more than 1500 competitors participating on 57 teams from the Williamson County school district, has led to the shedding of thousands of pounds and a new school spirit fueled by ‘healthy competition.’

With a goal of promoting wellness through physical activity and proper nutrition, WellCity’s *90-Day Challenge* is a competitive team-driven initiative paid for by employers and corporate sponsors and hosted on WellCity.com. Teams of up to 20 compete to win cash and prizes – and, of course, bragging rights. After logging onto the *Challenge*’s secure social networking site, team members earn points for reportable metrics that include weight lost, inches lost, strength training, aerobic training, water intake and daily nutrition. Similar to Facebook and other popular social networks, participants create a user profile and connect with other team members, or ‘neighbors,’ to share healthy tips and information on the town wall and provide crucial support, motivation and accountability to one another. The *Challenge* also features WellCity’s proprietary **BOW Index-Balance of Wellness**, an evidenced-based assessment of balance of mind, body and spirit.

David George, CEO and Founder of WellCity, stated, “In WellCity, our residents enjoy a true sense of community where they can find the tools, professional resources and interactive peer support essential to building long lasting, healthy habits and an enhanced quality of life. The unique thing about our *90-Day Challenge* is how engaging and effective it is; the competitive aspect introduces an entirely new level of fun, focus and interpersonal accountability, encouraging everyone to try harder to beat the other teams – no one wants to let their team down.”

“We were taken aback by the overwhelming interest in and participation from teachers and school administrators in Williamson County. Moreover, we were especially impressed by the number of local businesses that eagerly stepped up to sponsor them, including Whole Foods in Franklin, Tennessee,” noted Randy Lubinsky, Chairman and CEO of parent company WellTek. “With numerous *90-Day Challenges* currently underway across the nation and dozens more expected to kick off within the next several months, WellCity’s revenue growth potential appears to be even more robust than we had originally hoped when we acquired our controlling interest in the Company just last month.”

To join the Challenge, visit www.OurWellnessChallenge.com.

About WellCity Incorporated

WellCity is a social utility where health- and wellness-minded ‘residents’ can closely commune with one another; receive support, information and encouragement from their ‘neighbors’ and from a league of leading

professional experts; shop for health and wellness-oriented product and services; compete in WellCity's proprietary **90-Day Wellness Challenge**; and even enjoy income opportunities by leveraging their personal network. For more information on the Company, please visit www.WellCity.com.

About WellTek Incorporated

WellTek is a global health, fitness and wellness company that provides proven solutions to help address some of the world's most pressing and costly health and wellness challenges. The Company owns and operates WellCity, Inc., a premiere wellness-related social utility that helps 'residents' live longer, feel better, look younger and enjoy life more as they age. The Company's subsidiary, MedX Limited, manufactures, markets and distributes the most advanced medical exercise equipment to the medical and fitness markets. Through its wholly owned subsidiary Pure HealthyBack, Inc., WellTek is redefining healthcare delivery by providing health plans, self-insured employer groups, and consumers with a viable non-surgical, lower cost treatment for patients who are seeking lasting relief from chronic neck and back pain. For more information on the Company, please visit www.WellTekinc.com.

Certain statements contained in this press release, which are not based on historical facts, are forward-looking statements as the term is defined in the Private Securities Litigation Reform Act of 1995, and are subject to substantial uncertainties and risks in part detailed in the respective Company's Securities and Exchange Commission filings, that may cause actual results to materially differ from projections. Although the Company believes that its expectations are reasonable assumptions within the bounds of its knowledge of its businesses, expectations, representations and operations, there can be no assurance that actual results will not differ materially from their expectations. Important factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include the Company's ability to execute properly its business model, to raise additional capital to implement its continuing business model, the ability to attract and retain personnel – including highly qualified executives, management and operational personnel, ability to negotiate favorable future debt facilities and capital raises, and the inherent risk associated with a diversified business to achieve and maintain positive cash flow and net profitability. In light of these risks and uncertainties, there can be no assurance that the forward-looking information contained in this press release will, in fact, occur.

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