



**FOR IMMEDIATE RELEASE**

## **WellTek Subsidiary Accelerates Global Expansion Strategy With Completion of Sale in New Zealand**

**ORLANDO, FL – PR NEWSWIRE – February 10, 2010** – MedX Limited, the manufacturer and global distributor of MedX®-branded medical exercise and fitness equipment and a subsidiary of WellTek Incorporated (OTCBB:WTKN), today announced the completion of its first sale in New Zealand, succeeding the sale of 227 MedX *exercise and* medical machines to customers in a diverse list of countries, including Australia, Germany, India, Scotland, South Korea, Spain and Switzerland. The recently sold MedX equipment will be used in various medical rehabilitation and fitness facilities throughout the aforementioned countries.

"The completion of this sale helps to further reinforce the fact that our global expansion strategy is working," stated Larry Evans, MedX President. "WellTek has been leveraging the well-trusted MedX brand throughout the United States in key growth niche markets to drive MedX sales in the domestic health, fitness and wellness industry. However, our recent sales of equipment to a growing base of international customers is part of our greater strategy to extend the reach of our brand and materially increase our penetration of the industry on a universal basis."

Incorporated into every MedX product is decades of experience and millions of dollars of independent, university-based research. Its products achieve training efficiency through resistance curves matched to tested and proven strength profiles.

### **About MedX Limited**

MedX, Ltd. manufactures, markets and distributes exercise and medical rehabilitation equipment to the medical and fitness markets. MedX is credited for pioneering an entirely new category in the medical rehabilitation and fitness equipment sector – Medical Exercise Technology – which combines functional testing and resistance exercise; features necessary to restore and enhance health by effectively treating chronic neck and back pain. MedX holds more than 30 patents on its products, which are among the most researched in the world. Since Arthur Jones sold Nautilus in 1986 and devoted his career and money to cure back pain through his creation of MedX, both the University of Florida School of Medicine and the University of California in San Diego have been involved in countless studies to validate the MedX products. In addition, more than 75 peer-reviewed medical journal articles have been published over the past 24 years confirming MedX's ability to significantly decrease chronic spine-related pain issues, restore spinal function, improve quality of life and independence, and decrease or eliminate the need for ongoing spinal care or pain management even after multiple failed attempts at other forms of treatment.

The proven success of MedX speaks for itself through a "Who's Who" customer base comprised of professional sports teams; colleges and universities – both domestic and abroad; government agencies, including but not limited to every branch of the U.S. Armed Forces, CIA, Department of Energy, Secret Service, FBI and the Veterans Administration (numerous locations); Fortune 500 companies, such as General Motors and Tyson Foods; and hundreds of medical rehabilitation hospitals and leading wellness centers throughout North America and around the world. For more information, please visit [www.MedXOnline.com](http://www.MedXOnline.com).

### **About WellTek Incorporated**

WellTek is a global health, fitness and wellness company that provides solutions to help address some of the world's most pressing and costly health challenges—obesity and chronic neck and back pain. The Company's subsidiary, MedX Limited, manufactures, markets and distributes the most advanced medical exercise

equipment to the medical and fitness markets. Through its wholly owned subsidiary Pure HealthyBack, Inc., WellTek is redefining healthcare delivery by providing health plans, self-insured employer groups, and consumers with a viable non-surgical, lower cost treatment for patients who are seeking lasting relief from chronic neck and back pain. The Company also owns and operates Lime Fitness, Inc., a high-end fitness and exercise studio specializing in lifestyle fitness coaching designed to facilitate life, image and mind enrichment. For more information on the Company, please visit [www.WellTekinc.com](http://www.WellTekinc.com).

*Certain statements contained in this press release, which are not based on historical facts, are forward-looking statements as the term is defined in the Private Securities Litigation Reform Act of 1995, and are subject to substantial uncertainties and risks in part detailed in the respective Company's Securities and Exchange Commission filings, that may cause actual results to materially differ from projections. Although the Company believes that its expectations are reasonable assumptions within the bounds of its knowledge of its businesses, expectations, representations and operations, there can be no assurance that actual results will not differ materially from their expectations. Important factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include the Company's ability to execute properly its business model, to raise additional capital to implement its continuing business model, the ability to attract and retain personnel – including highly qualified executives, management and operational personnel, ability to negotiate favorable future debt facilities and capital raises, and the inherent risk associated with a diversified business to achieve and maintain positive cash flow and net profitability. In light of these risks and uncertainties, there can be no assurance that the forward-looking information contained in this press release will, in fact, occur.*

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