



FOR IMMEDIATE RELEASE

WellTek Announces Additions to MedX Leadership Team

ORLANDO, FL – PR NEWSWIRE – January 25, 2010 – WellTek Incorporated (OTCBB:WTKN), a global health, fitness and wellness company, today announced new appointments to the executive management team of its subsidiary company, MedX Limited. Lawrence Evans, who served as President, CEO and Chairman of MedX from 1994 through 1998, returns to the Company as its President. Also returning to the leadership team as VP of Product Development is Clay Steffee, who previously led equipment design and development at MedX from 1995 through 1998.

Commenting on the appointments, Randy Lubinsky, Chairman and CEO of WellTek, stated, "We are very pleased to welcome back two individuals who, more than a decade ago, played mission critical roles in establishing *MedX* as an early pioneer, innovator and recognized leader in the medical exercise industry. Larry and Clay's return to MedX marks a milestone event for the Company and exemplifies WellTek's commitment to revitalizing MedX's prominence in the industry."

Over a career spanning 30 plus years, Evans has proven to be a hands-on visionary and effective business builder. As Chairman, President and CEO of MedX from 1994 until 1998, he transformed the Company from an Exercise Physiology company into a highly profitable Orthopedic Rehabilitation company through equipment redesign, reengineering and integration of proprietary computer-based technology and science. Prior to his return to MedX Limited, Evans served as President and Owner of Evans Engineering, a specialty consulting firm providing product development, acquisition analysis and marketing consultation to the medical, aviation and television broadcast industries. Evans holds a Master of Engineering degree in Computer Science and Electrical Engineering from the University of Utah and a Bachelor of Arts degree in Product Design from Southern Illinois University.

Prior to his return to MedX, Steffee served as Product Development Manager at Lifefitness Corp., where he was responsible for design and prototyping of new fitness equipment developed for the commercial and home markets. From 1987 through 1998, he was responsible for designing and developing new products for the medical rehabilitation industry for MedX 96, Inc. He is a graduate of the University of South Florida where he earned a Bachelor of Arts degree in Mathematics.

About MedX Limited

Based in Ocala, Florida, MedX, Ltd. manufactures, markets and distributes exercise and medical rehabilitation equipment to the medical and fitness markets. MedX is credited for pioneering an entirely new category in the medical rehabilitation and fitness equipment sector – Medical Exercise Technology – which combines functional testing and resistance exercise; features necessary to restore and enhance health by effectively treating chronic neck and back pain. MedX holds more than 30 patents on its products, which are among the most researched in the world. Since Arthur Jones sold Nautilus in 1986 and devoted his career and money to cure back pain through his creation of MedX, both the University of Florida School of Medicine and the University of California in San Diego have been involved in countless studies to validate the MedX products. In addition, more than 75 peer-reviewed medical journal articles have been published over the past 24 years confirming MedX's ability to significantly decrease chronic spine-related pain issues, restore spinal function, improve quality of life and independence, and decrease or eliminate the need for ongoing spinal care or pain management even after multiple failed attempts at other forms of treatment.

The proven success of MedX speaks for itself through a "Who's Who" customer base comprised of professional sports teams; colleges and universities – both domestic and abroad; government agencies, including but not

limited to every branch of the U.S. Armed Forces, CIA, Department of Energy, Secret Service, FBI and the Veterans Administration (numerous locations); Fortune 500 companies, such as General Motors and Tyson Foods; and hundreds of medical rehabilitation hospitals and leading wellness centers throughout North America and around the world.

For more information, please visit www.MedXOnline.com.

About WellTek Incorporated

WellTek is a global health, fitness and wellness company that provides solutions to help address some of the world's most pressing and costly health challenges—obesity and chronic neck and back pain. The Company's subsidiary, MedX Limited, manufactures, markets and distributes the most advanced medical exercise equipment to the medical and fitness markets. Through its wholly owned subsidiary Pure HealthyBack, Inc., WellTek is redefining healthcare delivery by providing health plans, self-insured employer groups, and consumers with a viable non-surgical, lower cost treatment for patients who are seeking lasting relief from chronic neck and back pain. The Company also owns and operates Lime Fitness, Inc., a high-end fitness and exercise studio specializing in lifestyle fitness coaching designed to facilitate life, image and mind enrichment. For more information on the Company, please visit www.WellTekinc.com.

Certain statements contained in this press release, which are not based on historical facts, are forward-looking statements as the term is defined in the Private Securities Litigation Reform Act of 1995, and are subject to substantial uncertainties and risks in part detailed in the respective Company's Securities and Exchange Commission filings, that may cause actual results to materially differ from projections. Although the Company believes that its expectations are reasonable assumptions within the bounds of its knowledge of its businesses, expectations, representations and operations, there can be no assurance that actual results will not differ materially from their expectations. Important factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include the Company's ability to execute properly its business model, to raise additional capital to implement its continuing business model, the ability to attract and retain personnel – including highly qualified executives, management and operational personnel, ability to negotiate favorable future debt facilities and capital raises, and the inherent risk associated with a diversified business to achieve and maintain positive cash flow and net profitability. In light of these risks and uncertainties, there can be no assurance that the forward-looking information contained in this press release will, in fact, occur.

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